



FOR IMMEDIATE RELEASE

Kohl's Cares Unveils Holiday Collection

New collection features holiday books and plush with 100 percent of the net profit benefiting nonprofits nationwide

MENOMONEE FALLS, Wis., October 20, 2022 – This holiday season, [Kohl's](#) (NYSE: KSS) is providing customers with a gifting option that also gives back. Through the new line of festive Kohl's Cares® merchandise, 100 percent of net profit will benefit organizations that improve the health and wellness of children and families nationwide.

Each book and coordinating plush bundle in the Kohl's Cares collection is priced at \$9 and ready for purchase while supplies last at all Kohl's stores nationwide and on [Kohls.com](#). Bundles include the following books with a coordinating plush:

- *Paw Patrol Holiday Helpers!*
- *How the Grinch Stole Christmas!*
- *Mickey's Christmas Memories*
- *Minnie's Christmas Magic*
- *The Night Before Christmas*
- *Frozen's I Am Olaf* and coordinating plush Olaf toy
- *Rudolph the Red-Nosed Reindeer*
- *A Very Cocomelon Christmas!*

Individual books or plush toys are available for \$5 each. Featured books include:

- *A Charlie Brown Christmas*
- *A Christmas Wish for Corduroy*
- *Madeline's Christmas*
- *Merry Christmas, Curious George*
- *Paddington and the Christmas Surprise*

Additional plush characters include Corduroy, Curious George, Madeline, Paddington Bear, and Snoopy.

Kohl's is committed to inspiring and empowering families to lead fulfilled lives by delivering everyday wellness for families. Since 2000, Kohl's Cares cause merchandise program has raised more than \$400 million to fund community initiatives that support the health of families nationwide. To learn more about Kohl's commitment to family health and wellness, visit [Corporate.Kohls.com](#).

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer. With more than 1,100 stores in 49 states and the online convenience of Kohls.com and the Kohl's App, Kohl's offers amazing national and exclusive brands at incredible savings for families nationwide. Kohl's is uniquely positioned to deliver against its strategy and its vision to be the most trusted retailer of choice for the active and casual lifestyle. Kohl's is committed to progress in its diversity and inclusion pledges, and the company's environmental, social and corporate governance (ESG) stewardship. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](#) or follow @KohlsNews on Twitter.

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